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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants

B. Claridge et al.

Serial No.

10/068,542

Group Art Unit:

3627

Filed

August 7, 2003

Examiner

G. O'Connor

Title

Method of Point of Sale Investment

AMENDMENT

I hereby certify that this paper is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on August 2, 2004.

Mark J. Schildkraut

Attorney Name

Registration No.

August 2, 2004 Date of Signature

Commissioner for Patents

P.O. Box 1450

Alexandria, VA 22313-1450

Sir:

In response to the Office Action dated March 1, 2004, applicants amend the aboveidentified patent application as follows: